



URMSTON PARTNERSHIP



NEWSLETTER—WINTER 2008

NEXT PARTNERSHIP MEETING—2PM WEDNESDAY 19TH NOVEMBER 2008

at Greenfield Church, Primrose Avenue, Urmston, M41 0TY.

AGENDA: CONGESTION CHARGE/TRANSPORT INNOVATION FUND (TIF)

DON'T DO NOTHING - IT'S NOT A DONE DEAL - USE YOUR VOTE!

CHRISTMAS IN URMSTON



Urmston Lions will be running Santa's Grotto on Moorfield Walk on Saturday 6th, 13th and 20th December 10am — 3pm. Seasonal entertainment provided. Please display a poster in your shop window.



There will be no charge for children to visit Santa and each child will receive a small gift. On Saturday 20th prizes will be awarded to the winners of the colouring competition.

DONATIONS WOULD BE WELCOMED

BUSINESS MEMBERS ONLY OFFER

BUY A BOX TREE IN A POT IT'S NOT JUST FOR CHRISTMAS—USE IT ALL YEAR ROUND — SUPPORT A SUSTAINABLE ENVIRONMENT AND HELP ENHANCE URMSTON



£25 each

TREES MUST BE DISPLAYED OUTSIDE BUSINESS PREMISES IN URMSTON TOWN CENTRE.

MAXIMUM OF 2 TREES PER BUSINESS

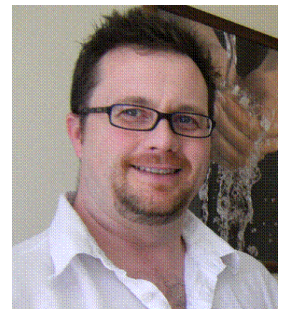
MANAGEMENT GROUP MEMBERS

Since the last newsletter there have been a few changes to the Management Group. Linda Fenney replaced Bernard Murray as Chairman and Andy Rainford-Jones joined us as Vice-Chairman. Daniel Mellor and Eric May were re-elected as Secretary and Treasurer respectively. We all work and/or live in Urmston and are happy to help you resolve any issues or listen to your ideas for improving and promoting the town centre and its facilities.



Linda Fenney

Tel: 0161 747 6278



Andy Rainford-Jones

Tel: 0161 747 2000



Daniel Mellor

Tel: 0161 748 4448



Eric May

Tel: 0161 748 8780

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If you would like an article included in a future newsletter or have any comments on this edition please contact: Christine Musgrove on 0161 912 4465 or e-mail: christine.musgrove@trafford.gov.uk

SHOPPING CENTRE UPDATE

The redevelopment of the shopping centre comprises a Sainsbury's supermarket, 28 new shops including a mix of café bars and restaurants, a stunning new public library with improved community facilities and 144 one and two bedroom apartments. The development will also feature outdoor seating, stylish lighting and enhanced landscaping. The transformation of the shopping centre will create a vibrant environment for the local people of Urmston, making the area a more inviting place for people to live, shop, work and play. Facilities such as a new decked, secure and well-maintained car park providing 460 public spaces will make Urmston a much more attractive and convenient place for shopping, thereby boosting the economy of the town. Phase 1 is on schedule for completion by late Spring 2009 with Phase 2 to follow on.

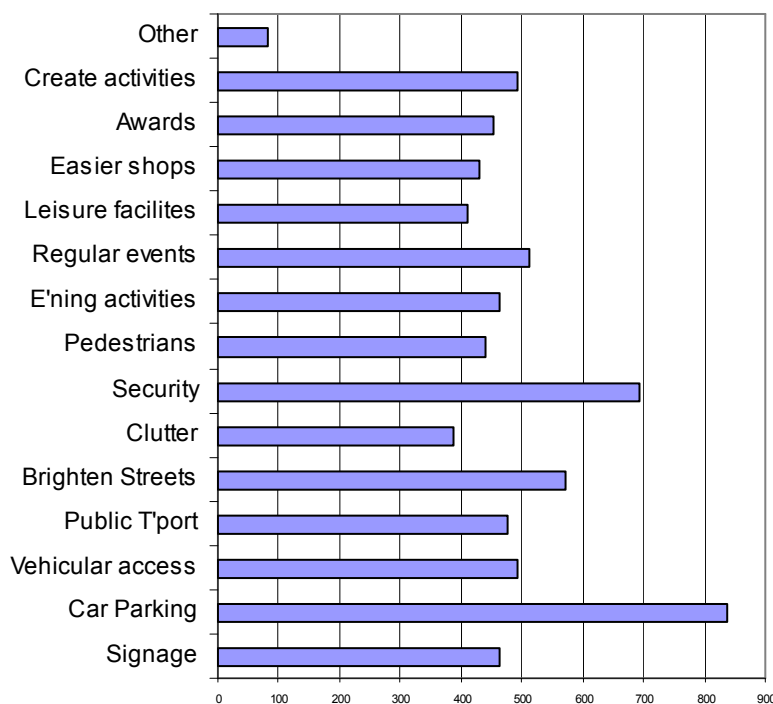
Crofts Bank Road will revert to two way traffic in December to assist with business trade prior to Christmas followed by final resurfacing and public realm works which will take place early in the New Year. We hope the opening of the new shopping centre and multi-storey car park will make 2009 a happy and prosperous year for everyone!

BUSINESS SURVEY 2008 - RESULTS

In June 2008 all businesses within Trafford were asked to complete a survey about their town centre and how the partnership could support them in making the improvements they would like to see. The key findings were -

- The majority of businesses would like to receive information through the format of this newsletter
- 67% of completed questionnaires were from members of the town centre partnerships
- 75% were aware of their town centre partnership

Most important issues to improve town



The top 4 ways that businesses would like to improve their towns were -

- Improving parking provision and cost of parking
- Improving security in the town centre
- Brightening the streets by improving shop fronts, lighting and creating more open spaces
- Holding more regular events

SECURITY

Urmston Neighbourhood Police Team attend all Urmston Partnership meetings to give members information and advice on current trends and forthcoming operations, to listen to concerns and answer any questions raised by members. Trafford's Community Safety Officers are committed to maintaining a safe and secure environment for the people of Urmston. The Anti Social Behaviour Unit supports victims and witnesses of anti social behaviour. Anyone suffering from such behaviour should ring:



999 in an emergency or if serious crime including criminal damage is taking place.

0161 872 5050 GMP to report all other incidents of crime or disorder or if police attendance is required.

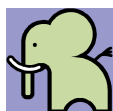
0800 555 111 Crimestoppers — to give confidential information about criminal activities.

0161 912 1111—CCTV cameras (24 hrs) and Traffordwatch (patrols up to 10pm).

BRIGHTENING THE STREETS

A 'jewel' in Trafford's crown

You may have seen a letter in the Messenger on 9th October praising the person who keeps Urmston town centre clean and tidy. That person is Dave and we are indeed very fortunate to have such a conscientious employee working in Urmston. Not so long ago Urmston Partnership recognised Dave's dedication to his job and presented him with a certificate of thanks. Over 5.25 tonnes of litter and debris is removed from Urmston town centre every month — that is equivalent to the weight of one elephant!



Decorative box tree in a pot

We are offering subsidised box trees to help brighten our streets. As we are unable to contribute towards better Christmas lights/decorations we would like business members to place a box tree outside their main entrance and decorate it according to the season — lights or baubles at Christmas, bulbs in Spring, ribbons in Summer, lanterns for Halloween etc. More details soon!

EVENTS

During 2008 there have been numerous successful events in and around the town centre:

- ◆ **Easter Egg Hunt**
- ◆ **Heritage Fun Day and Heritage Trail**
- ◆ **Flixton, Urmston and Davyhulme Carnival**
- ◆ **Christmas—Santa's Grotto, colouring competition and seasonal entertainment**



For 2009 we will be looking at organising more events covering Easter, the opening of the shopping centre (late Spring), Summer, Autumn and Christmas.

Contact us if you have any ideas or suggestions for additional/alternative events or if you would like to join the Partnership's marketing sub-group.

PARKING

One thing we should be celebrating and shouting from the roof tops is that Urmston is the only town centre within Trafford which still has free parking. Make sure you mention this in any publicity you use to promote your business. Encourage shoppers to 'shop local' rather than getting stuck in traffic jams going to Asda and the Trafford Centre—saving them time and petrol as well as being eco-friendly as well!



Leaflets showing existing car parks are available from Urmston library.

In Spring 2009 the multi storey car park in the shopping centre will open. Parking for 2-3 hours will be free for shoppers and we will be liaising with Ask Developments over the next few months regarding this. Secure cycle parking/storage for residents, employees and shoppers will also be available at the shopping centre and in the multi storey car park for residents living in the apartments.

URMSTON MUSICAL THEATRE

proudly present their 2009 pantomime

CINDERELLA

17th—24th February (half term)

Poolside Theatre, Bowfell Road, Urmston.



Tickets from: 0161 408 1288

STORAGE REQUIRED

Do you have room to store 50 stackable chairs and/or a small handcart which belong to Urmston Partnership? If you can help please contact Linda on urmston_partnership@yahoo.co.uk

Thank you

FLIXTON, URMSTON AND DAVYHULME CARNIVAL

Congratulations to Stuart and the Committee who organised the successful carnival event on 6th September which attracted lots of visitors into Urmston town centre and raised £576 for charity. We look forward to working with you next year!

OPERATION PRIDE

Have you signed up as a member of Operation Pride? Its free to join. Once the confidentiality agreement has been signed by you and counter-signed by GMP you will receive regular intelligence bulletins, crime reduction advice, access to GMP area officers, links to Trafford's anti social behaviour team, victim support services and support in setting up a crime risk management group.

**MAKING OUR BUSINESS
COMMUNITY SAFER**

**EASTER EGG HUNT 2009**

As last year's Easter Egg Hunt was so popular we would like to run it again in 2009. If you are a member and want to take part please contact Christine on 0161 912 4465. All you have to do is donate an egg as a prize and display a poster containing a letter or symbol in your shop window. The children (and parents) walk around the town centre collecting all the letters until they have enough to complete an Easter-related phrase.

**TRAFFORD'S TOWN CENTRES
PLAN 2008-2011**

A three year plan has been put together with the help of organisations and businesses working in Trafford's towns to have a shared approach to town centre activities and how their town centres develop and continue to attract shoppers, visitors and investment. The Plan focuses on crucial areas vital to town centre success such as access, investment, environment, marketing, security and business support and links in with national and regional policies. It also includes a profile for each town. A separate document includes detailed delivery plans relating to these areas, highlighting work undertaken by statutory organisations, the town centre partnerships and major stakeholders.

The Town Centres Plan is a priority for the Trafford Economic Alliance, whose members include key business sector and town centre partnership representatives.

If you would like further information, please contact Penny Bell on 0161 912 4384. The Plan is available online at www.trafford.gov.uk for viewing and commenting on during December as part of a public consultation.

**URMSTON NEIGHBOURHOOD
POLICE TEAM — 0161 856 7684/7680**

MERRY CHRISTMAS AND HAPPY NEW YEAR